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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	:	09/855,062	Confirmation No. 8583
Applicant	:	Michael A. Bass	
Filed	:	May 14, 2001	
Title	:	SIGN AND METHOD FOR MARKETING GOODS AND SERVICES	
Examiner	:	Yogesh C. Garg	
TC/A.U.	:	3625	
Docket No.	:	32759US1	

VIA FACSIMILE: 1-703-872-9306**Total Transmission – 17 Pages**

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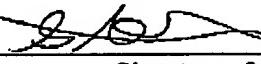
Response "E" After Final, Filed Under Rule 1.116

Sir:

This communication is being filed concurrently with a Notice of Appeal in response to the Office action mailed February 5, 2004. The period to respond to the Office action is set to expire on May 5, 2004.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.

CERTIFICATION OF FACSIMILE TRANSMISSION	
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I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.	
_____ <u>Steven J. Solomon</u> Name of Attorney for Applicant(s)	
<u>April 30, 2004</u>	
Date	Signature of Attorney